

# *Old Pueblo A*

## *January 2017*



# *Tucson Chapter*

**Model A Ford Club of America**



# OLD PUEBLO A



Official Monthly Publication  
 Tucson Chapter, Model A Ford Club of America  
 320 East 28th Street, Tucson, AZ 85713  
[www.tucsonmodelafordclub.org](http://www.tucsonmodelafordclub.org)

## ADVERTISING RATES:

Cover Ads.....\$20.00/year

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 Irvine, CA 92602  
 520-428-4929

[modeladude@sonic.net](mailto:modeladude@sonic.net)

## TUCSON CHAPTER DUES:

\$15/year family or  
 \$10/year individual

### MEETINGS:

Regular meetings are held on the  
 first Tuesday of each month  
 (except December) at 7:30 PM.

Jim Click Ford  
 6244 E. 22nd Street  
 Tucson, AZ 85711

### MONTHLY OUTING:

Fourth Sunday of the month  
 or as voted by the  
 club membership

The Tucson Model A Club is  
 a local chapter of MAFCA:

Model A Ford Club  
 of America, Inc.  
 250 S. Cypress Street  
 La Habra, CA 90631  
 562-697-2712

Toll free (for orders only,  
 including MAFCA membership):  
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### President:

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[jkfindysz@yahoo.com](mailto:jkfindysz@yahoo.com)  
 520-749-0767

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David Ramsower  
[dramhower@hotmail.com](mailto:dramhower@hotmail.com)  
 520-299-3313

### 2nd Vice President:

Rey Brown  
[softtopcoupe@yahoo.com](mailto:softtopcoupe@yahoo.com)  
 520-296-2079

### Treasurer:

Mike Liebert  
[hikingmike@aol.com](mailto:hikingmike@aol.com)  
 520-529-8662

### Secretary:

Christina Laukaitis  
[rkarn@butler.edu](mailto:rkarn@butler.edu)  
 520-219-8440

## 2017 BOARD OF DIRECTORS

Shorty Allison  
 Ray Feierstein  
 Bob Karn  
 Chuck Thim  
 Jim Beebe  
 Dan Osterman

# SCENES FROM THE MODEL A ERA



Not many people today will remember the old Burma-Shave roadside advertising signs, but they appeared alongside major U.S. highways for several decades from the 1920's into the 1960's. Burma-Shave was one of the first brushless shaving creams, introduced in 1925 by Allan Odell.



Odell came up with the idea of using a series of 5 or 6 short signs, each with a line or two of a clever rhyme or saying. Rather than quickly glancing at the signs as they would with most roadside billboards, motorists paid close attention to each of the distinctive red and white Burma-Shave signs so that they wouldn't miss the punch line at the end.

The advertising was a great success, and Burma-Shave signs appeared alongside highways all across America. Burma-Shave sales peaked in the late 1940's and held steady for several years before gradually declining. In 1963, Burma-Shave was sold to Gillette, and by 1966 most of the signs were gone. Some of them ended up in museums, including the Smithsonian.



In addition to the roadside signs, Burma-Shave also ran several print ads with their rhymes, especially during World War II. Several of those ads were geared toward military personnel.



The signs may be gone, but they've not been forgotten. Today you can find many of the old Burma-Shave rhymes on various internet sites which collect them, such as [Burma-shave.org](http://Burma-shave.org).

(continued on next page)



You can even purchase Burma-Shave branded merchandise such as clothing, license plate frames, bumper stickers, shower curtains, coffee mugs, clocks, bathmats, calendars, bedding, and more on various internet sites, including ebay.

Recently, during the 2008 presidential campaign, one fake news organization posted an article (complete with fake picture) claiming that Arizona Senator John McCain had placed the following Burma-Shave style signs along a South Dakota highway:

Barack is Sipping  
Fine Champagne  
While U.S. Jobs  
Go Down the Drain  
McCain '08



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WILL HELP US WIN  
BUT DON'T GROW SPINACH  
ON YOUR CHIN



**Burma-Shave**  
NO BRUSH - NO LATHER

©



*AT EASE, SHE SAID  
MANEUVERS BEGIN  
WHEN YOU GET  
THOSE WHISKERS  
OFF YOUR CHIN*

★ Start your maneuvers tonight with a clean, cool Burma-Shave. It gives your razor such smooth, easy going that you get more shaves per blade. Proof of popularity—over 200,000,000 Burma-Shaves last year and the number's still growing. BURMA-SHAVE, Minneapolis, Minn.

**Burma-Shave**  
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**Back the Attack! . . . Buy More War Bonds!**



Your Tucson Model-A Club officers and board members wish to thank each of the following members who have paid their 2017 dues. It's not too late for the remaining 40% of members to remit their dues for 2017! See page 13 for details.

Thanks again to each of you:

Allen, Ron & Nancy  
Allison, Alejandro & Tristan  
Allison, Shorty & Isabel  
Beebe, James & Sally A  
Birt, Barbara Jo  
Boaz, James & Rita  
Brown, Rey & Bev  
Carr, Thomas M & Connie C  
Cyr, Al & Danna  
Doty, Virginia  
DuVall, Andy & Kim  
Edwards, David & Kaylee  
Edwards, Ron & Bernice  
Elliott, Judson M & Virginia L  
Ellis, Bill H & Clanie M  
Elvick, Allen & Marianne  
Esquivel, Yul  
Fehniger, Michael J & Suzanne L  
Feierstein, Ray & Sandy  
Findysz, Joe & Kelly  
Horton, Margaret D  
Jensen, Ron & Pat  
Karn, Bob & Christina Laukaitis  
Kunz, Richard E & Frances D  
Lange, Carol E & Nancy  
Leydon, John K  
Liebert, Mike & Ann  
Logan, Samuel E & Linda Willmore  
Lown, James F & Tatiana J  
Magill, Robert & Kathleen  
McWilliams, Tom & Kathie

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Montgomery, Allen & Nancy Riechers  
Morrison, Steve & Linda  
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Parsons, Scott & Cathy  
Petrick, Kenneth D & Gelaine  
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Pyrdeck, Frank S & Nancy  
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Rivard, David  
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Ross, Harvey & Betty  
Saxwold, Robert J & Rose M  
Schneider, Cliff  
Sotardi, Ronald V & Frances  
Steele, Nolan & Nancy  
Stinn, John & Carolyn  
Stroehlein, Jack & Iola  
Thim, Chuck & Lynn  
Trimble, Betty  
Uhle, Ronald & Jane  
Upton, Dick & Pauline  
Wesner, Paul (& April ??)  
Whalen, Richard  
Williams, Ernest & Ann  
Wilson, Bonnie J  
Wulff, Thomas H



## MEETING MINUTES

January 3, 2017



- Meeting brought to order by President Findysz at 7:31 PM.
- Minutes from 12/11/16 meeting were accepted and approved.
- Badge money was collected.
- Treasurer's Report was accepted and approved (M. Liebert).
- Refreshments provided by Shorty & Isabel Allison, Bob Karn & Christina Laukaitis. Need volunteers for March, June & July.

**Correspondence:** The Desert A newsletter, Two old Restorers: 1) Cover picture of Tucson club at San Xavier del Bac, 2) article on the Doty Model A Ranch.

**Door Prizes:** Thanks to Gene Murphy and others who donated prizes.

**Guests/New Members:** Jim Bame (1930 tudor Sedan project car); Al Montgomery (1930 closed cab pickup en route from Rockford, IL)

### **Old Business:**

- December 11, 2016: Holiday Banquet — 90 attendees, Over 15 Model A's & T's, \$12.14 per member subsidized.
- Dues are past due! ~50% of households are paid, the paid list will be published in the newsletter.
- The movie filmed with Model A's and T's in December will launch in April or May, stay tuned for details.
- Overflow meeting parking is across 22nd street, the dealership can't reliably provide other spaces.

### **New Business:**

- A motion was made and passed to fund first quarter expenditures: MAFCA dues \$75, Arizona Corporation Commission \$10, Breakfast in the Park permit \$15-\$25, website \$250/3 years, Model A museum donation \$50, White Elephant room reservation \$100, Wayne's Toys deposit \$75.
- 45-year members in MAFCA: Don and Doris Nelson; Bob Holler, Sr. (Nogales); 40-years: Gary & Laura Roberts; 30-years: Ron & Jane Uhle; Rich Whalen; 25-years: Ron & Fran Sotardi.
- R. Brown will be posting photos taken by S. Logan on the website; they are archived by C. Thim and can be downloaded from the website; selected photos will also appear in the newsletter as space permits (R. Brown & D. Rivard)

### **Car Shows:**

- January 21, 2017: Dillinger Days Car Show (Speakeasy on 1/20/2017) (R. Feierstein)

### **Outings:**

- January 21, 2017: Dillinger Days (R. Feierstein)
- February 26, 2017: White Elephant Sale at Tucson Estates: German Brats, German Potato Salad & Sauerkraut by Fritz with potluck by membership — moved and approved (R. Brown, Uhle & Elvick)
- March 26, 2017: Joint outing with Model T club to Crown Concepts, Old Pueblo Trolley Company & Wayne's Toys - moved and approved (D. Ramsower)



**MEETING MINUTES (continued)**  
**January 3, 2017**



Adjourn at 8:19 PM  
Next general meeting: February 7, 2017  
Next board meeting: January 23, 2017

## EVENTS CALENDAR

**Tuesday January 3** — Regular meeting. Minutes on pages 7-8.

**Friday January 20** — Dillinger Days Speakeasy, Hotel Congress.  
Contact: Ray Feierstein 531-9724. See page 8.

**Saturday January 21** — Dillinger Days Car Show, Hotel Congress.  
Contact: Ray Feierstein 531-9724. See page 9.

**Tuesday February 7** — Regular meeting.

**Sunday February 26** — Annual White Elephant Sale, Foothills Clubhouse near Tucson Estates. Contact: Rey Brown 296-2079. See page 9.

**Tuesday March 7** — Regular meeting.

## Dillinger Days Speakeasy Friday January 20

Hello Model A'ers and T'ers,



The Speakeasy will be Friday, January 20, 2017. The food this year is supposed to be outstanding. The cost will be \$30 per person, and there are NO discount tickets. They sold out last year, and I was told it's a fundraiser. You can buy tickets online at <http://hotelcongress.com/events/january/>, or buy them directly from the hotel. I was told there is no service fee online.



Thank you,  
Ray Feierstein  
531-9724





## **Dillinger Days Car Show Saturday January 21**

Hello Model A'ers and T'ers,

Our Dillinger Days Car Show is coming Saturday January 21, 2017 from 9 AM to 4 PM, so get your vehicles ready. We are going to need 50-plus vehicles. Please let me know if you are planning to come with an antique vehicle 1900 - 1935 (even though they caught Dillinger in 1934). This is our best fund raiser and a lot of fun. If you have not signed up, plenty of room, not to worry. As long as it rolls, we can get a head count.

Thank you,  
Ray Feierstein 😊  
531-9724

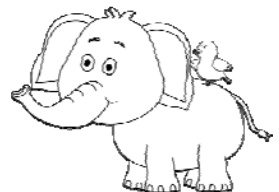


P.S. If you must leave early, park on Congress Street, up to 6th. This also helps the event to look like it did in the 30's. 😊

## **Annual White Elephant Sale Sunday February 26**

Join the club members at this annual event for the White Elephant Sale on Sunday, February 26th at the Foothills Clubhouse (near Tucson Estates). Come and enjoy the fun and surprise of bidding on mysterious packages. Who knows what you may go home with!

Meet at the library at Mission and Ajo at 11:30 AM. We will tour to the clubhouse. Bring a side dish to share and a nice (new or gently used) item in a box or bag to be auctioned off. Please leave automotive parts without a bag/box. Camouflage that "White Elephant" to surprise someone. Homemade baked goods are encouraged! A Bratwurst & Chicken lunch will be served at noon, and the fun will begin immediately after the meal.



Call Rey Brown at 296-2079 for more information.



# JANUARY



- Jan 2 – John Leydon
- Jan 10 – Charles Molander
- Jan 10 – Barbara Sue Scheer
- Jan 16 – Lynn Thim
- Jan 17 – Robert Oberst
- Jan 17 – David Ramsower
- Jan 19 – Rick McLain
- Jan 21 – Richard Whalen
- Jan 23 – Nancy Steele
- Jan 23 – Peter Reding
- Jan 26 – Sindy Osterman
- Jan 28 – Robert Saxwold
- Jan 30 – Shannon Kent
- Jan 31 – Dick Upton

**NEXT MEETING:**

Tuesday February 7, 2017

*Meeting Refreshments  
will be provided by:*

Bob & Kathy Magill  
Mike & Ann Liebert



Welcome

Allen Montgomery &  
Nancy Riechers  
Tucson  
1930 Closed Cab Pickup



- Jan 6 – Jim & Sally Beebe
- Jan 25 – Fritz & Jeanne Mietzner
- Jan 26 – Tony & Jill Moreno

## EDITOR'S CORNER

Just a note to let you know that I have a new email address for club use, due to apparent problems with Yahoo Mail. A few members have reported that they weren't receiving some of my emails, including some of the emailed issues of the newsletter. I will continue to keep my old email address for the time being, but it should be considered unreliable, so please use the new one to contact me. My new email address is [modeladude@sonic.net](mailto:modeladude@sonic.net).

Keep in mind that I try to answer all club emails as soon as I see them. So if you send me an email with a question or something for the newsletter, and you don't get a response within 24 hours, please send it again or call me to let me know. Likewise, if you normally receive the newsletter via email and you haven't received it within 10 days after the monthly meeting, please email or call me to let me know.

I enjoy hearing from club members, so please don't hesitate to contact me. All of my contact information is listed on page 2 of each issue of the newsletter.

Finally, I hope you all had a great holiday season, and I wish you all the best in the coming year.

## MAFCA NEWS

**Updated Restoration Guidelines Now Available** — The long-awaited release of the latest update (Revision 4) of the Restoration Guidelines & Judging Standards is now in stock at MAFCA. It can be ordered by phone, or online from MAFCA's website (see page 2 for MAFCA details). The cost is \$55 for the full set, or \$30 for just the update pages (plus shipping for either option).

## For Sale

Custom fit soft cloth car cover for Model A Tudor. Almost new & fits perfectly, as shown in photo. \$100. (Model A not included)

Call or text Bob at 480-251-8691.  
(Phoenix area)



"If I had asked people what they wanted, they would have said faster horses."  
- Henry Ford



It is with sadness that we have to report that Tom and Connie Carr's daughter, Bonnie, passed away on Friday night, January 6 in hospice. Our thoughts and prayers are with them and their family. Cards and condolences can be sent to:

Tom and Connie Carr  
6253 E. Window Ridge Lane  
Tucson, AZ 85756

## MODESTO AREA A's 2017 SWAP MEET

The Modesto Area A's 51st Annual SWAP MEET will be held at the Stanislaus County Fairgrounds, Turlock, California, on January 28th and 29th, 2017. MODEL A FORD, Antique, Classic Cars, and Automotive Vintage items only. All swap spaces pre-registered. CARS FOR SALE: \$40.00 for cars 20 years or older, \$60.00 for cars 19 years or newer (no parts). Must be driven to space. RV Parking for the weekend is \$30. Admission is \$10.00 for buyers on Saturday and \$5.00 on Sunday, children under 12 FREE. Food available at concession stands. NO FIREARMS OR ALCOHOL. NO DOGS (except Service Dogs). For more information, please see our website at [www.TurlockSwapMeet.com](http://www.TurlockSwapMeet.com) or call Carol Hansen at 209-571-1232.

# **MEMBERSHIP RENEWAL REMINDER**

Our Tucson Chapter dues for 2017 are still \$10/individual or \$15/family, and were due on January 1. If you haven't renewed yet, please take a few moments to do it now. You can mail your check payable to "Tucson Model-A Club" to our official address at E 28th St. (see the front of this newsletter), or you can mail your check directly to our Club Treasurer:

Mike Liebert  
5785 N. Camino Del Conde  
Tucson, AZ 85718

A BIG THANK YOU  
to those who have  
already renewed!



## **Men's Help Line**

"Hello, you have reached the 'Men's Help Line,' my name is Bob. How can I help you?"

"Hi, Bob. I really need your advice on a serious problem. I have suspected for some time now that my wife has been cheating on me. You know, the usual signs: The phone rings, and when I answer, the caller hangs up. Plus, she goes out with 'the girls' a lot. I usually try to stay awake to look out for her when she comes home, but I always fall asleep.

"Anyway, last night about midnight, I woke up and she was not home. So I hid in the garage behind my Model A and waited for her. When she came home, she got out of someone's car, buttoning her blouse, then took her shoes out of her purse and slipped them on.

"It was at that moment, while crouched behind the Model A, that I noticed a hairline crack in the bumper mounting bracket.

"Is that something I can weld, or do I need to replace the whole bracket?"

- From the North Island Model A Ford Club Newsletter in New Zealand.

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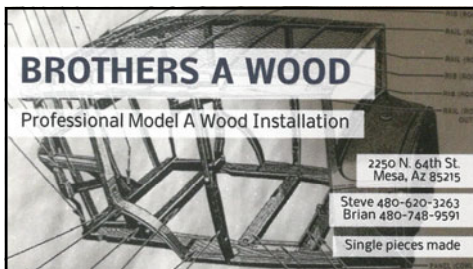
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